Web Development Proposal

Prepared for: Mukwani Attorneys Law Firm

Prepared by: [Your Name]

Date: [Insert Date]

1. Organisation Overview

Mukwani Attorneys Law Firm

Background:

Mukwani Attorneys law firm is a Johannesburg firm which specialising in different areas of law for example Estate law, family law, civil litigation, commercial law, criminal law, debt collection, labour law, divorce law and alternative dispute. It was established over a decade ago and has built a strong reputation by giving high service professional and dedicated by delivering quality results.

Vision

To be recognised as one of the leading law firms in South Africa, known for excellence, client care, and legal innovation.

Mission

IS to provide and commit to giving reliable objective, honest, and personalized representation to anyone and business with high stands of integrity

Target Audience:

Is for anyone businesses or family seeking legal services

2.Website Goals and KPIS

Create an online present that represents the Law form.

Give all they are clients information on legal services and professional off area of expects

to provide their clients with easy ways to contact their contact their firm .

Publish legal resources and updates through a blog/news section.

KPIs (Key Performance Indicators):

Website growth

Number of enquiries received through the website

The number of times spent on the site

Better their search engine rankings

3.A review of existing site

Mukwani Attorneys presently lacks an official website. The main marketing methods include local advertising and referrals. Reaching potential customers who may be searching for legal help online is restricted, leading to missed opportunities.

4.Proposed Features

Home Page: A business introduction highlighting important services

Our firm’s background, purpose, and profiles of its attorneys are all included in the About Us section.

Services Page: Comprehensive explanations of various areas of law

Contact Us: Map location, phone, email, and form

Blog/News: Articles and legal changes

Statements: Customer feedback

Mobile-Friendly Design for Every Device

5.Design & UX

Colour Scheme: Orange and white (symbolising trust and professionalism)

Fonts: Body text should be sans-serif (readability), and headings should be serif (formal appearance).  
Layout: simple and minimalist with a clear visual hierarchy  
Wireframes: homepage with hero image, quick links to services, and call to action for contact.

6. Technical Requirements

Domain: [www.mukwaniattorneys.co.za](http://www.mukwaniattorneys.co.za)

Technologies: HTML5, CSS3, JavaScript, optional WordPress for easy content management

7.Timeline & Milestones

From the 8 August 2025 to the to November 2025

8.Budget

Website Design & Development: R 5000

Domain Registration (1 year): R 30000

Hosting (1 year): R 18000

Maintenance (monthly): R 3000

9. References

<https://mukwaniattorneys.co.za/>

<https://www.attorneys.co.za/CompanyHomePage.asp?CompanyID=1646>